You can register for these conferences from the event website:
http://www.sportsnutritionconference.com/

All times are Eastern Standard Time (EST, New York, Boston, Washington DC)

10 am: The Sports Nutrition Virtual Conference opens

10:00 am – 11:00 am: Delivery systems: Which formats are working and with whom 2

Caroline SCOTT-THOMAS, Reporter, FoodNavigator-USA.com

Samantha CHMELIK, Global Consumer Health Industry Manager, Euromonitor International

11:00 am – 12:00 pm: [Sponsored Conference] Stay fit, go green ! 3

Dr. Harshal KSHIRSAGAR, Senior Scientist, Roquette

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12:00 pm – 1:00 pm: Formulating the ultimate sports beverage 5

Dr. Stephen DANIELLS, Senior Editor, NutraIngredients-USA

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1:00 pm – 2:00 pm: Ensuring the integrity of the supply chain 6

Shane STARLING, Contributing Editor, NutraIngredients-USA

Travis TYGART, CEO, United States Anti-Doping Agency

Andrew SHAO, Sr. VP, Scientific & Regulatory Affairs, Council for Responsible Nutrition

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2 pm: The Sports Nutrition Virtual Conference closes

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Delivery systems: Which formats are working and with whom

Jan 27, 2011
10:00 am – 11:00 am EST
Add to calendar

The topic

From beverages to bars to powders to gels to shots, the sports nutrition market is exploring new delivery systems and experimenting with established favorites. But which formats work best, why, and how can we define the consumers? This webinar will look to answer this question.

Moderator

Caroline SCOTT-THOMAS
Reporter
Food Navigator USA

Caroline Scott-Thomas is a journalist specializing in the food and beverage industry. Writing for **FoodNavigator-USA.com**, her particular focus is the North American market. Prior to completing a Masters degree in journalism from Edinburgh Napier University, she had spent five years working as a chef. She works from Decision News Media's Montpellier office in the south of France.

Speaker

Samantha CHMELIK
Global Consumer Health Industry Manager
Euromonitor International

Samantha Chmelik is the head of global consumer **health research** at Euromonitor International, where she manages the syndicated research project that encompasses the OTC industry, **vitamins** and **dietary supplements**, **sports nutrition** and **slimming products**. She has worked in the pharmaceutical industry and as a market intelligence professional for 15 years. She is experienced in conducting market analyses and benchmarking studies.

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Stay fit, go green !

Jan 27, 2011
11:00 am – 12:00 pm EST
Add to calendar

The topic

Let's take stock of the protein solutions available for the sports nutrition market. Find out more about consumer perceptions; about the unique, nutritional performance of proteins like those from the pea; and about the exciting sustainable product concepts associated with these proteins. Join Harshal KSHIRSAGAR and discover the power of green proteins in sports nutrition.

Speakers

Dr. Harshal KSHIRSAGAR
Senior Scientist
Roquette

Dr. Harshal Kshirsagar has been involved in the area of Food and Nutrition for over a decade. He has published several peer-reviewed research manuscripts, presentations and a book chapter in chemical composition of foods, food allergy and protein biochemistry. Dr. Kshirsagar has a Ph.D. in Food and Nutrition from the Florida State University, Tallahassee, FL. Vegetable proteins as food ingredients is Dr. Kshirsagar's area of expertise. His research has focused on establishing structure-functionality relationships in proteins from soybeans, almonds, cashews and other lesser known legumes. At Roquette, Dr. Kshirsagar works with business development of Yellow Pea- based ingredients."

Audrey Taffin,
Scientific Communications Manager / Nutrition Management
Roquette

Audrey Taffin is in charge of Pea Protein market development for ROQUETTE (pea protein commercialized under NUTRALYS® brand name); she is based in Roquette Headquarter in the North of the France. Formerly, she worked for a leading gelatin manufacturer as technical support manager to food and nutra sales of gelatin and hydrolyzed collagens. She holds a Master of Science with a specialization in Biochemistry applied to Food, Cosmetic and Pharmaceutical Industries obtained at AgroParisTech, an engineering school of Paris Institute of

Technology. She had some experiences in R&D in starch functional properties, phytochemistry and wine biopolymers.

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Formulating the ultimate sports beverage

Jan 27, 2011
12:00 pm – 1:00 pm EST
Add to calendar

The topic

Preparing for exercise, maintaining performance during exercise, and boosting recovery after exercise all pose different formulation challenges. This webinar will examine which ingredients are vital for sports beverages and the science supporting their claims.

Moderator

Dr. Stephen DANIELLS
Senior editor
Nutra Ingredients USA

Stephen Daniells is the senior editor for NutraIngredients-USA.com. He has a **PhD in chemistry** from the Queen's University of Belfast and held post-doctoral research positions at the **Technical University of Delft** (Netherlands) and the University of Montpellier (France). He has been writing about **nutrition science** and **food science** for five years. Stephen lives and works in the south of France.

Speaker

Sylvia P. POULOS
Senior Scientist
The Coca-Cola Company

Sylvia Poulos leads the Sports Nutrition Research for The Coca-Cola Company, based in Atlanta, GA, USA. After receiving her PhD in Foods and Nutrition, she also obtained registration and licensing as a dietitian. Her previous research in adipose and skeletal muscle development and the interaction between these two tissues was initiated with the U.S. Department of Agriculture, Agricultural Research Service and continued at The National Institute of Diabetes and Digestive and Kidney Diseases. Since joining The Coca-Cola Company in 2006, she has led various project related to the identification, feasibility and efficacy assessment, and clinical substantiation of innovative products in weight management, sports nutrition, and nutrition for “at-risk” populations

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Ensuring the integrity of the supply chain

Jan 27, 2011
1:00 pm – 2:00 pm EST
Add to calendar

The topic

Contamination is an issue for the whole food industry, but nowhere is the glare of the media spotlight more focused than in sports nutrition, where transgressions can end careers. This seminar will feature the views of the US Anti-Doping Agency CEO and the major US supplements trade group on a sensitive issue many see as presenting the greatest threat to the integrity of the dietary supplements industry.

Moderator

Shane STARLING
Contributing Editor
Nutra Ingredients USA

Shane Starling is editor of NutraIngredients.com. He has been writing about the **global food industry** since 2001 on matters such as health claims, food marketing, GMPs, ingredient innovation, food science and market trends. He has a degree in History and Literature from Curtin University in Perth, Australia and works from William Reed Business Media's Montpellier office in the south of France, where he likes to go road cycling.

Speaker

Travis TYGART
CEO
United States Anti-Doping Agency

Travis T.Tygart is one of the world's leaders in the fight against doping in sport. As the CEO of the U.S Anti-Doping Agency (USADA), the independent, non-governmental agency responsible for the education, testing and resuslts management process in the U.S. for athletes in the Olympic and Paralympic Movement, Tygart has surfaced as a stalwart champion in the anti-doping movement, protecting the rights of clean athletes and the integrity of true sport..

Andrew SHAO
Sr. VP, Scientific & Regulatory Affairs
Council for Responsible Nutrition

Council for Responsible Nutrition (CRN). Prior to joining CRN Dr. Shao worked in Scientific Affairs for General Nutrition Corp. (GNC), Pittsburgh, Penn., and prior to that in Research and Development for Kemin Health (formerly Kemin Foods), Des Moines, Iowa. He has authored or co-authored more than 40 peer-reviewed papers, abstracts, trade journal articles and industry position papers on topics ranging from nutrient risk

assessment to Good Manufacturing Practices. He holds a Ph.D. in Nutritional Biochemistry and a M.S. in Human Nutrition Science from Tufts University, and B.A. in Biology from Brandeis University. In addition to his role at CRN, Dr. Shao also serves on several industry-related committees and working groups, including those involved with the USP, AOAC International and NSF International. Dr. Shao is a member of the American Society for Nutrition, the American Society for Quality, the Institute of Food Technologists and the National Strength and Conditioning Association. Dr. Shao is Senior Vice President, Scientific and Regulatory Affairs, for the Council for Responsible Nutrition (CRN). Prior to joining CRN Dr. Shao worked in Scientific Affairs for General Nutrition Corp. (GNC), Pittsburgh, Penn., and prior to that in Research and Development for Kemin Health (formerly Kemin Foods), Des Moines, Iowa. He has authored or co-authored more than 40 peer-reviewed papers, abstracts, trade journal articles and industry position papers on topics ranging from nutrient risk assessment to Good Manufacturing Practices. He holds a Ph.D. in Nutritional Biochemistry and a M.S. in Human Nutrition Science from Tufts University, and B.A. in Biology from Brandeis University. In addition to his role at CRN, Dr. Shao also serves on several industry-related committees and working groups, including those involved with the USP, AOAC International and NSF International. Dr. Shao is a member of the American Society for Nutrition, the American Society for Quality, the Institute of Food Technologists and the National Strength and Conditioning Association.

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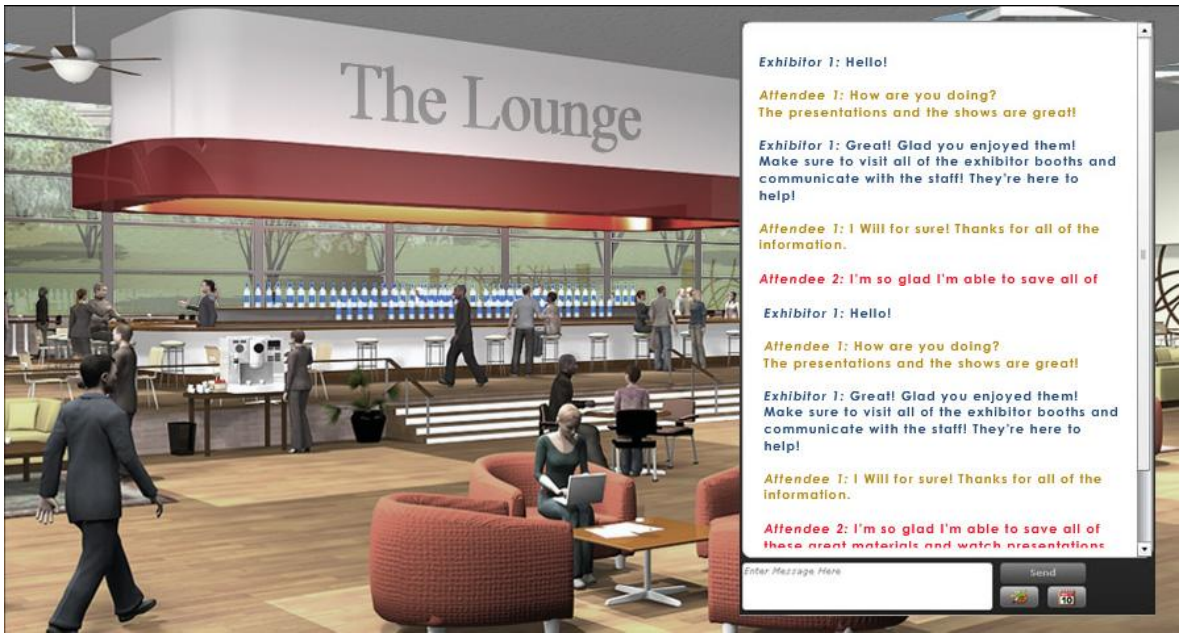

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